

7 DAY SOCIAL



INTRODUCING THE

7 DAY SOCIAL

PACKAGE

The 7 Day Social package is designed to help you show your ideal clients why you're the only option they should consider, by providing complete coverage across all the major social media channels to build your profile and promote the amazing things you do.

We create, schedule and post high quality videos, graphics, audiograms, stories, polls, and blogs on your behalf, so you can focus on doing what you do best, knowing your social media is taken care of by our award-winning team of expert video editors, graphic designers, copy writers, and marketing specialists.

All you have to do is provide one short video per week, and we take care of the rest.

WHAT DO YOU GET?

Over 150 pieces of high quality content created, scheduled, and posted across the following channels each month:

- Facebook (posts and stories)
- Instagram (posts and stories)
- LinkedIn (posts and articles)
- Twitter

The 7 Day Social package is ideal for:

- Ambitious entrepreneurs who want to grow their businesses, and utilise social media to create a steady stream of leads and sales
- Businesses with a great product or service, who are struggling to reach their ideal customers
- Business leaders who are too busy running their business to spend all day creating, editing and posting a constant stream of high quality content



HOW DOES IT ALL WORK?



1
You sign up, pay your first month's invoice, and grant our team access to your social media channels

2
We assess and provide recommendations to optimise your profiles, design cover/header images for your social media channels, and perform hashtag research

3
We plan topics designed to position you as the experts in your sector to your ideal audience, and you record and submit your first talking point videos

4
Our team create templates for all of the different post types you will need, build out your first set of content, and submit it for your approval

5
We perform any updates required, and schedule and begin posting your first content at peak times across all of your social media channels

6
We send you weekly KPI reports so you can see progress and how your different social media channels are performing, and optimise our content based on those stats

WHAT DOES A TYPICAL WEEK'S CONTENT LOOK LIKE?

SAMPLE WEEKLY POST SCHEDULE:

- Monday: branded and subtitled talking point video
- Tuesday: quote
- Wednesday: audiogram
- Thursday: poll
- Friday: blog (based on transcription of talking point video)
- Saturday: article/video share or product focus
- Sunday: short form question or new items/promotions

Our mantra is Value, Value, Value... then offer. We use a proven strategy to create the right mix of content that works the social media algorithms, and doesn't just focus on a hard sell which soon gets boring for your followers. Our content is positioned to add value, educate, entertain, and establish you as the experts in your field, while elegantly highlighting the excellent services or products you have worked hard to create.

With this focus on helping your audience, and providing the kind of content they find most interesting and useful, you'll soon see your followers and engagement grow, and your sales will follow.

WHAT DOES IT COST?

The 7 Day Social package costs £600+VAT per month. As soon as we have your payment for the first month, we will get started on setting things up and creating your first content. As a guide, your first set of content typically goes live after one-two weeks, depending on how quickly you are able to record your first talking point videos.

WHY CHOOSE FAN THE FLAMES?

Our team of social media content specialists are experts at creating the high quality content that will get your social media buzzing. Without the hassle of content creation, you will have more time on your hands to focus on the big things that will drive your business forward strategically, so your business growth gets a double-hit of both our team building your profile to increase your sales, and you being able to work on taking the strategic steps that will help you achieve your goals faster.

Our methodology has been refined over a number of years by working with clients from across the globe, and carefully analysing what gets the best results, taking the 'hit or miss' out of marketing, for guaranteed results.

Of course, we would say that... But for a little more objective view - we have 100% five star reviews, and in the past year, have won both Best Graphic Design Company & Social Media Marketing Company of the Year awards.



HOW DO I GET STARTED?

Simply email eve@fantheflames.co.uk to let us know you'd like to get started, we'll send over a monthly rolling agreement and your first invoice, and we're good to go!

